

## Target Audience, Quality Standards, and Priority Topics for CE Accreditation

The Colorado Plateau Center for Health Professions (CPCHP) provides continuing education (CE) accreditation for activities that strengthen the healthcare workforce and improve patient care across northern Arizona. This document explains who our accreditation services are designed for, the standards all activities must meet, and what topics we prioritize.

### Target Audience & Service Focus

CPCHP accredits CE activities that support health professionals serving rural, underserved, and under-resourced communities. Activities should clearly demonstrate how they will:

- Improve patient care;
- Strengthen the healthcare workforce;
- Increase access to health services; and/or
- Support community-based or safety-net settings.

<p><b>Priority Practice Settings</b></p> <p>We give priority consideration to activities designed for providers working in:</p> <ul style="list-style-type: none"><li>• Federally Qualified Health Centers (FQHCs)</li><li>• Tribal and Indian Health Service facilities</li><li>• Community and Critical Access Hospitals</li><li>• Public health departments</li><li>• Rural Health Clinics</li><li>• Community Mental Health Centers</li><li>• Organizations serving inner city and rural poor, the homeless, migrant workers, the uninsured and/or underinsured and Medicaid patients</li></ul>	<p><b>Typical Learner Groups</b></p> <p>Accredited activities should serve interprofessional teams, such as:</p> <ul style="list-style-type: none"><li>• Primary Care Physicians</li><li>• Physician Specialists</li><li>• Nurse Practitioners</li><li>• Physician Assistants</li><li>• Registered Nurses</li><li>• Behavioral Health Professionals</li><li>• Social Workers</li><li>• Pharmacists</li><li>• Dentists, Dental Hygienists, Dental Assistants</li><li>• Community Health Workers</li><li>• Public Health professionals</li><li>• Allied Health</li><li>• Healthcare Students and Residents</li></ul>
---	--

All activities must be designed at an appropriate level for licensed health professionals and care team members and be relevant to professional practice, workforce development, and patient outcomes.

## Target Audience, Quality Standards, and Priority Topics for CE Accreditation

### Quality Standards

All CE activities accredited by CPCHP must comply with national accreditation standards and align with our mission.

#### Required National Standards

Activities must meet the current versions of:

- [American Academy of Family Physicians \(AAFP\) CME Credit System Eligibility Requirements](#)
- [Accreditation Council for Continuing Medical Education \(ACCME\) Standards for Integrity and Independence in Accrediting Continuing Education](#)
- [California Board of Registered Nursing \(CBRN\) Continuing Education Requirements](#)

#### Core Requirements

To be accredited, activities must:

- Be relevant to professional clinical practice
- Include clear, measurable learning objectives
- Use appropriate educational design and engagement methods
- Include a method for evaluating learner outcomes
- Remain independent from commercial influence
- Disclose and manage any financial relationships

#### Activities That Are Not a Good Fit

CPCHP generally does **not** accredit activities that:

- Focus primarily on personal or lifestyle rather than professional practice
- Promote specific products, services, or commercial interests
- Lack a clear connection to patient care, workforce development, or health system improvement
- Do not include measurable learning objectives or outcome evaluation
- Include content that may be harmful or inconsistent with medical best practice, where known

## Target Audience, Quality Standards, and Priority Topics for CE Accreditation

### Priority Topic Areas

CPCHP's activities are funded by the Area Health Education Center (AHEC) program and therefore all activities must support one or more of the following priority topic areas:

Interprofessional Education (IPE)	Behavioral Health Integration	Connecting Communities & Supporting Health Professionals	Social Determinants of Health	Cultural Competency	Virtual Learning & Telehealth	Practice Transformation
Brings together learners from two or more health professions to improve collaboration and patient outcomes.	Supports the integration of mental and behavioral health services into primary care and community-based health settings.	Strengthens healthcare access, workforce retention, and professional support in rural and underserved areas.	Addresses the social, economic, and environmental factors influencing patient outcomes and access to care.	Improves providers' ability to deliver respectful, responsive, and culturally informed care.	Expands access to continuity of care through technology-enabled solutions.	Supports improvements in care delivery, quality, and performance.
Examples						
<ul style="list-style-type: none"> <li>-Team-based care models</li> <li>-Collaborative case discussions</li> <li>-Communication or system-based practice objectives</li> </ul>	<ul style="list-style-type: none"> <li>-Screening and referral models</li> <li>-Collaborative care strategies</li> <li>-Care coordination approaches</li> </ul>	<ul style="list-style-type: none"> <li>-Rural health delivery models</li> <li>-Community partnerships and referral networks</li> <li>-Workforce resilience and retention strategies</li> </ul>	<ul style="list-style-type: none"> <li>-Screening and referral strategies</li> <li>-Community resource coordination</li> <li>-Health equity learning objectives</li> </ul>	<ul style="list-style-type: none"> <li>-Cross-cultural communication</li> <li>-Implicit bias awareness</li> <li>-Culturally responsive care models</li> </ul>	<ul style="list-style-type: none"> <li>-Telehealth workflows and best practices</li> <li>-Virtual patient engagement strategies</li> <li>-Technology integration to improves access</li> </ul>	<ul style="list-style-type: none"> <li>-Quality improvement strategies</li> <li>-Workflow redesign</li> <li>-Data-informed decision-making</li> </ul>