

Future Health Careers and College



COLORADO PLATEAU
CENTER FOR HEALTH PROFESSIONS
AT NORTH COUNTRY HEALTHCARE



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BACKGROUND

Our intervention was to work within our community and educated high school students on various Health Career opportunities that opened up their minds and gave them a positive perspective about attending college.

The CPCHP strives for a future where all the people of northern Arizona have access to high-quality health services and professionals'. By doing so, the CPCHP addresses strategies on how we can recruit and train students to improve and strengthen the health of rural and underserved communities (CPCHP, 2023)

Our goal was to make sure these students were briefly educated on different Health Careers which would help them decide to attend college and want to give back and help their community.

This project required a lot of research before we implemented our intervention. We were able to raise money for funding our intervention.

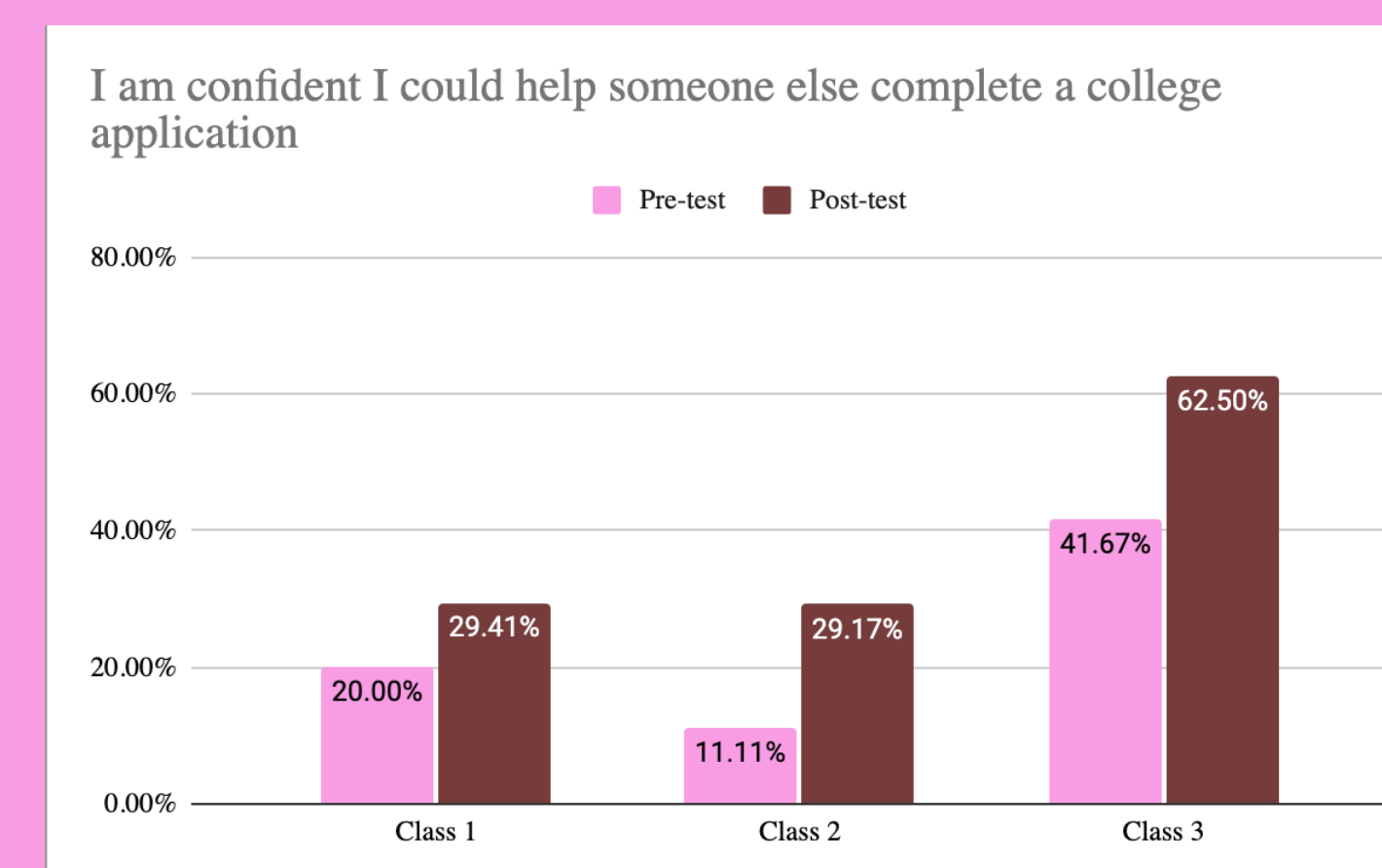
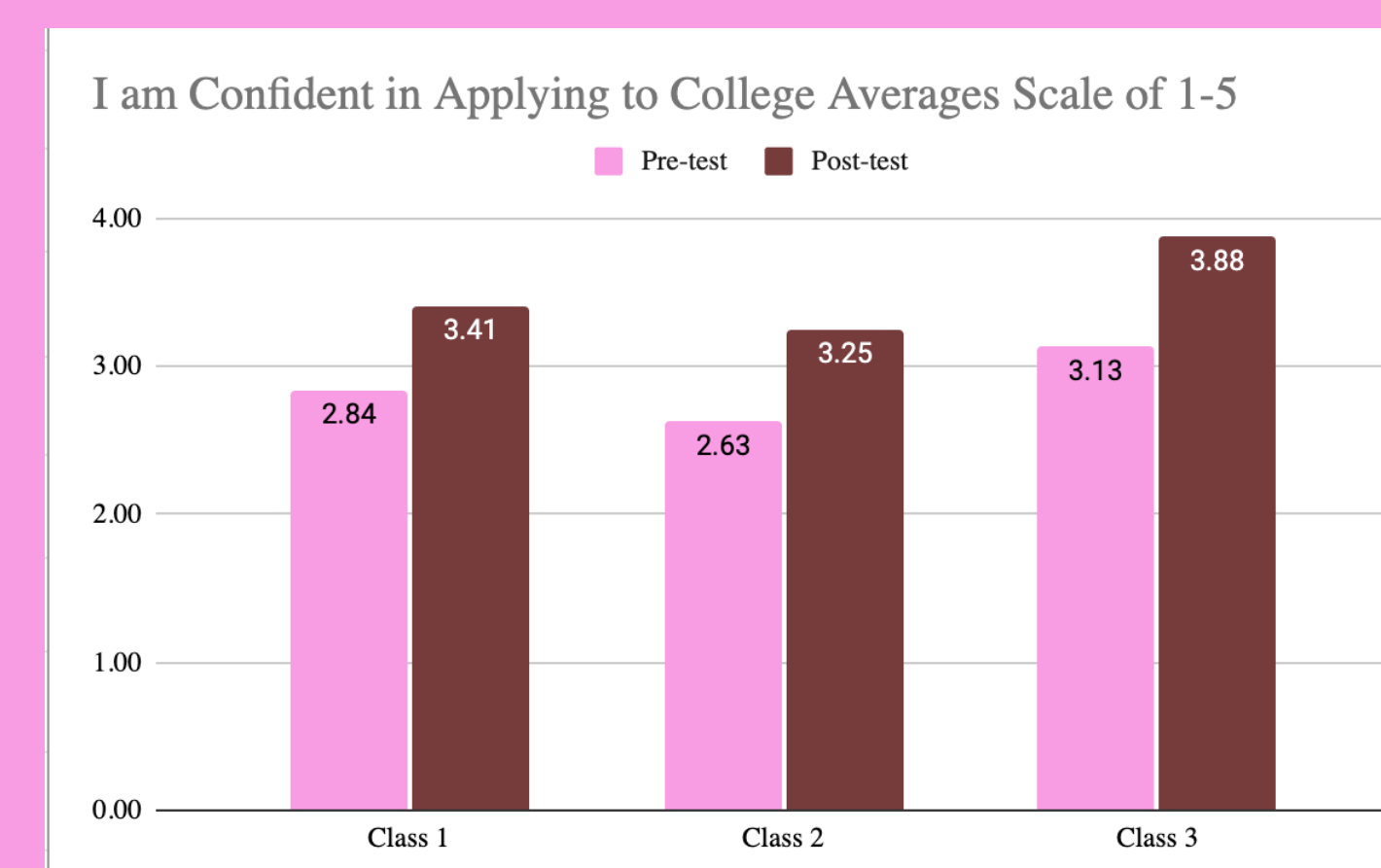
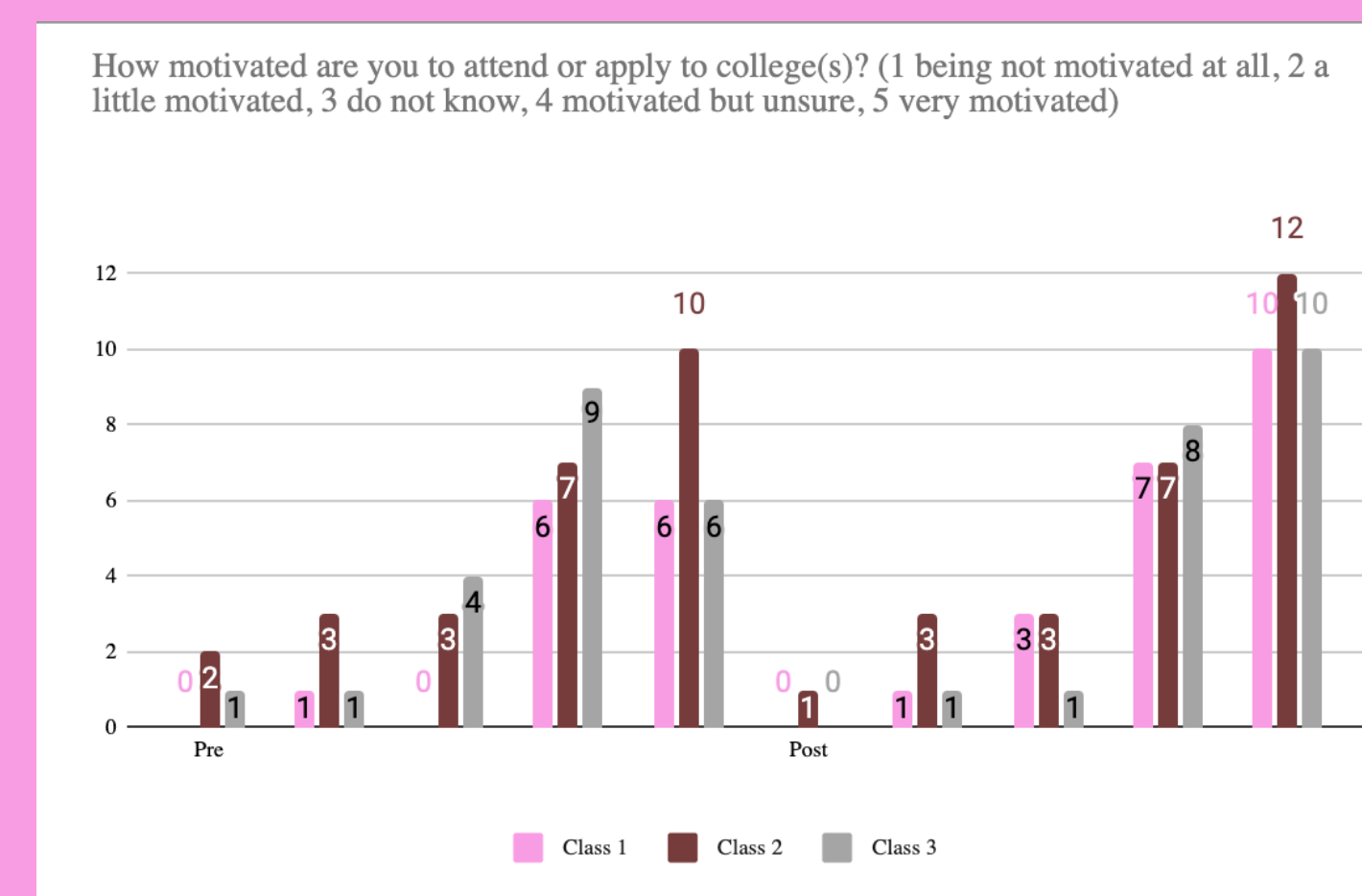
PARTICIPANTS

We went to Coconino High School and had 4 students the first week. Then we went to Flagstaff High School and we averaged about 50 students, between the last two weeks.

INTERVENTION ACTIVITIES

- Pre and Post tests
- Kahoot Game/Quiz
- Nursing & CPCHP Guest Speaker
- Introduction Powerpoint on Health Careers
- Discussions on College Opportunities in the Flagstaff Community
- Videos Included in Powerpoints
- Prizes for Kahoot Game

GRAPHS



OBJECTIVES

- Process: Create pre- and post-tests to measure students' motivation and confidence.
- Process: Have guest speakers.
- Impact: Increase students educational awareness by a 33%
- Impact: 33% of students will fill out a college application.

RECOGNITIONS

We would like to thank our community partner John Quintana and the CPCHP organization for supporting us along this process. We would also like to thank the Flagstaff High School teachers and students who helped us achieve our goal. Lastly, we would like to thank Professor Konkel for giving us this opportunity.

THEORETICAL FRAMEWORK

For our intervention, we used the Social Cognitive Theory. This theory "emphasizes a bidirectional process of influence that includes: behaviors, personal factors, and environmental factors with each domain acting on and impacting each other" (McKenzie, 2023).

A high school students' behavioral capability, expectations, expectancies, self-efficacy, and emotional-coping responses all affect their attitudes and knowledge toward attending college for health related careers.

We utilized observational learning and reinforcement methods to keep the students engaged, as well as reciprocal determinism, by reaching out to guest speakers that are knowledgeable about health careers and the college enrollment processes to influence our students. Overall this theory helped provided us with expectations on how to achieve a change in the students behavior.